



Sponsorships

MAY 1, 2027 at the Rivers Casino

Gala night...

Mingle with the top producing REALTORS® in Hampton Roads! Join us at our annual COE Awards Gala, where top producing local REALTORS® will celebrate the success of their sales accomplishments for 2026! Sign up early to maximize your exposure in our extensive COE Annual Awards Gala promotions.

PRESENTING SPONSOR

(limit 1) \$6,500

- Naming Rights: 2026 COE Awards Gala, presented by [Your Company]
- Opportunity to air a 30-second commercial multiple times during event (sponsor to provide) and once on CoaVAR social media
- 10 complimentary COE Gala tickets & 14 drink tickets
- Mailing list for all 2026 COE award recipients
- Back Cover ad in the COE program booklet
- One half-page ad in one issue of the 2026 CoaVAR magazine
- First right of refusal of this sponsorship package for 2027 Awards Gala
- Logo displayed on **or** above both stages
- Company name on reception table signage

HALL OF EXCELLENCE SPONSOR

(limit 1) \$5,500

- GOBO projection of your company's name/logo in Hall of Excellence
- Opportunity to air a 30-second commercial during the awards ceremony and once on CoaVAR social media (sponsor to provide)
- 8 complimentary COE Gala sponsor and drink tickets
- Mailing list for all 2026 COE award recipients
- Full page B&W ad in the COE Gala Program Booklet
- One half-page ad in one 2026 issue of the CoaVAR magazine
- Logo displayed in gala booklet and on sponsorship boards at ceremony
- First right of refusal of this sponsorship package for 2027 Awards Gala

SPECIAL ELEMENT SPONSOR

(limit 1) \$3,500

- Opportunity to air a 30-second commercial on CoaVAR social media once before the event (sponsor to provide)
- 4 complimentary COE Gala tickets & drink tickets
- Mailing list for all 2026 COE award recipients
- One half-page ad in the COE program booklet
- One business card ad in one issue of the CoaVAR magazine

WELCOME TOAST SPONSOR

(limit 1) \$3,500

- Opportunity to air a 30-second commercial on CoaVAR social media once before the event (sponsor to provide)
- 4 complimentary COE Gala tickets & drink tickets
- Mailing list for all 2026 COE award recipients
- One half-page ad in the COE program booklet
- One business card ad in one issue of the CoaVAR magazine

First right of refusal must be claimed by October 15, 2026, for the 2027 event, or it will be released to all CoaVAR Affiliates.

To sponsor, contact ADVERTISING@CoaVAR.COM.

CoaVAR reserves the right to change events, services, and products. Should the event, service, or product change, we will substitute or renegotiate the sponsorship upon mutual agreement.



Coastal Virginia Association of REALTORS®
638 Independence PKWY, #100, Chesapeake, VA 23320
phone (757) 473-9700 fax (757) 473-9897 CoaVAR.com

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BAR SPONSOR

(limit 4) \$3,800

- Signature drink named after the sponsor
- Your company logo on signage at each bar
- Beverage napkins printed with your company logo
- 4 complimentary COE Gala tickets & drink tickets
- Opportunity to air a 30-second commercial on CoaVAR's social media once before the event (sponsor to provide)
- Mailing list for all 2026 COE award recipients
- One half-page ad in Gala booklet
- First right of refusal of this sponsorship package for 2027 Awards Gala

360 PHOTO BOOTH SPONSOR

(limit 1) \$4,000

- Company logo featured on the digital copies
- 4 complimentary COE Gala tickets & drink tickets
- Opportunity to air a 30-second commercial on CoaVAR's social media once before the event (sponsor to provide)
- Mailing list for all 2026 COE award recipients
- One half page ad in the Gala booklet
- First right of refusal of this sponsorship package for 2027 Awards Gala

First right of refusal must be claimed by October 15, 2026, for the 2027 event, or it will be released to all CoaVAR Affiliates.

TICKET SPONSOR

(limit 1) \$3,800

- Your company logo on all printed tickets/ wristbands
- Opportunity to air a 30-second commercial on CoaVAR social media once before the event (sponsor to provide)
- Mailing list for all 2026 COE award recipients
- Half-page B&W ad in Gala booklet
- One business card ad in one issue of the CoaVAR magazine
- 4 complimentary COE Gala sponsor and drink tickets
- Logo displayed in gala booklet and on sponsorship boards at ceremony

ENTERTAINMENT SPONSOR

(limit 2) \$3,000

- Signage at entertainment stage
- Opportunity to air a 30-second commercial on CoaVAR social media once before the event (sponsor to provide)
- Opportunity to introduce the entertainment
- 4 complimentary COE Gala sponsor and drink tickets
- Mailing list for all 2026 COE award recipients
- Half-page B&W ad in the Gala booklet
- One business card ad in one 2026 issue of the CoaVAR magazine

PHOTO BOOTH SPONSOR

(limit 1) \$3,000

- Company logo featured on the photo strips
- 4 complimentary COE Gala tickets & drink tickets
- Opportunity to air a 30-second commercial on CoaVAR's social media once before the event (sponsor to provide)
- Mailing list for all 2026 COE award recipients
- One half-page ad in the Gala booklet
- First right of refusal of this sponsorship package for 2027 Awards Gala

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Sponsorships

SPECIALTY PACKAGES

DECOR SPONSOR

(limit 10) \$1800

- Opportunity to air a 30-second commercial on CoaVAR social media once before the event (sponsor to provide)
- 3 complimentary COE Gala sponsor tickets and drink tickets
- Mailing list for all 2026 COE award recipients
- One quarter page B&W ad in the Gala booklet
- One business card sized ad in one 2027 issue of the CoaVAR magazine
- Logo displayed in gala booklet and on sponsorship boards at ceremony

FRIEND SPONSOR

(limit 14) \$800

- 2 complimentary COE Gala tickets & drink tickets
- 20% off any ad in the COE Gala booklet

First right of refusal must be claimed by October 15, 2026, for the 2027 event, or it will be released to all CoaVAR Affiliates.

**ALL
SPONSORS
MUST SUBMIT
THEIR LOGO**

- All logos, videos, and artwork must be submitted no later than 3/1/27.
- Vector (EPS) or PDF preferred; 300dpi JPGs
- No Word docs, PowerPoint files, or GIFs will be accepted.

TICKET DETAILS

- Sponsors are eligible to purchase additional tickets up to the amount included in their sponsorship
- Must be a sponsor to purchase additional tickets.
- Table reservations are complimentary. Please email ccronin@COAVAR.com to reserve a table of 10.

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Sponsorships

GALA BOOKLET

Following the awards presentation, all guests receive a glossy keepsake event program. This program will be featured on the Hampton Roads show & distributed by email to 60,000 readers. Make a lasting and memorable impression by placing a congratulatory ad or a special offer!

AD PRICING

- Inside front or back cover: \$650 (7.25" w x 9.75"h)
- Centerfold: \$900
- Full page: \$450 (7.25" w x 9.75"h)
- 1/2 page: \$350 (7.25" w x 5"h)
- 1/4 page: \$250 (3.75" w x 5"h)

Inside front and back cover ads are in full color. All other ads are in b/w.

- All ad artwork and commercials must be submitted no later than March 1, 2027.
- PDF preferred; 300dpi JPGs.
- No Word docs, PowerPoint files, or GIFs will be accepted.

CoaVAR reserves the right to change events, services, and products. Should the event, service, or product change, we will substitute or renegotiate the sponsorship upon mutual agreement.

THE FOLLOWING RESTRICTIONS AND CONDITIONS APPLY:

1. Real estate firms are prohibited from sponsoring or advertising, unless promoting a specific new home site.
2. You must be a CoaVAR member to sponsor.

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Sponsorship Contract

Name: _____ Company: _____
Address: _____ City/State/Zip: _____
Phone: _____ Email: _____
Main Contact for Event: _____ Phone/Email: _____

1. Choose Your Sponsor Level or Package:

- ☐ PRESENTING - \$6,500
- ☐ HALL OF EXCELLENCE - \$5,500
- ☐ BAR - \$3,800
- ☐ 360 PHOTO BOOTH - \$4,000
- ☐ SPECIAL ELEMENT - \$3,500

- ☐ TICKET - \$3,800
- ☐ WELCOME TOAST - \$3,500
- ☐ PHOTO BOOTH - \$4,000
- ☐ ENTERTAINMENT - \$3,000
- ☐ DECOR - \$1,800
- ☐ FRIEND - \$800

- PROGRAM ADS:
- ☐ CENTERFOLD- \$900
 - ☐ IB- \$650
 - ☐ FULL PAGE- \$450
 - ☐ ½ PAGE - \$350
 - ☐ ¼ PAGE - \$250

Please call to confirm availability. First come, first served. Deadline for sponsorship forms and artwork is March 1, 2027, at 5 p.m.

Send completed forms to advertising@CoaVAR.com

2. Choose Your Payment Method:

Are you an Affiliate Member of CoaVAR? ☐ Yes ☐ No
☐ Enclosed or ☐ Bill Me or ☐ Paid in 2026 Partnership
(Cancellation of sponsorship will result in a 25% cancellation fee.)
Make check payable to: CoaVAR, c/o COE.
TOTAL: \$ _____

Payment in full is required within thirty (30) days of contract submission, or no later than seven days prior to the event, whichever comes first. If the 2025 event is canceled, all sponsorships will be rolled over to the 2026 event. I agree to the terms of this contract and understand that I am responsible for items and payment as described herein.

Signature: _____

Charge my: ☐ VISA ☐ MC ☐ DISC

Signature: _____

(information below will be shredded)

Card #: _____

Exp. Date: ____/____/____

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